

Inside Furman

A NEWSLETTER FOR HAPPY JOYOUS MEMBERS OF THE FURMAN FAMILY

APRIL 1, 2000

Hipp Hall dedication scheduled for April 20

Groundbreaking to have '60s theme

David Ellison, chair of the university's board of trustees, has made a significant donation toward the construction of Hipp Hall.

The new academic hall was to be renamed the Hipp-Ellison Hall to reflect Ellison's generous gift. However, Ellison, a longtime friend of the Hipp family, has requested that only the first letter of his last name be reflected in the building's name.

"The last thing I would want," he said, "would be to detract from the Hipp name."

A groundbreaking ceremony for Hipp E. Hall will be held April 20. In keeping with the university's unifying and carefree themes of "Y2Community," Furman faculty, staff and students are being encouraged to attend the gathering dressed in their finest "hippie" regalia.

"The Mardi Gras theme for the Y2Community went so well that we decided to expand the dress-up theme for the Hipp E. Hall dedication," says A.V. Huff, vice president for academic affairs and chair of the Y2Community committee.

Huff, also a noted historian, added

that "the hippie movement of the late 1960s and early '70s was all about peace, love, happiness and tranquility, which ties in nicely with the Y2Community theme, which is bringing people together. So we'll just be working on a groovy thing while we're grazing in the grass."

"Hey, a lot of these people came of age during the hippie movement. 'I would wager that many of them would welcome the opportunity to dig out some bell bottoms and tie-dyed shirts from the back of their closets.'"

— Bruce Brown

Bruce Brown, an economics professor and member of the committee, suggested that the hippie theme might encourage some stuffy

faculty members who were loathe to don beads for the February 1 luncheon to loosen up a bit.

"Hey, a lot of these people came of age during the hippie movement," says Brown, himself a recovered hippie. "I would wager that many of them would welcome the opportunity to dig out some bell bottoms and tie-dyed shirts from the back of their closets."

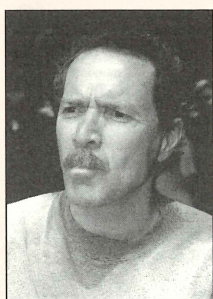
Many students, says Alan Cothran, won't have to go shopping to theme dress.

"The clothing styles of the '70s are definitely in," says Cothran, the Furman student body president. "I myself own a pair of stilted boots and I'm a pretty conservative guy. And I'm tall."

Events coordinator and fashion pace-setter Gayle Warth says entertainment at the groundbreaking will have a distinctive hippie flavor. The Bell Tower Boys will pay tribute to the late Jimi Hendrix by performing "Purple Haze" and "The Wind Cries Mary."

The two-story, 20,000-square-foot

continued on page 2



Professor reprimanded

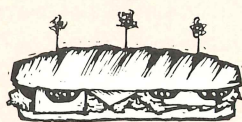
After a flawless reputation for 23 years, Gil Einstein has been exposed for falsifying his professional activities.

page 4

Inside

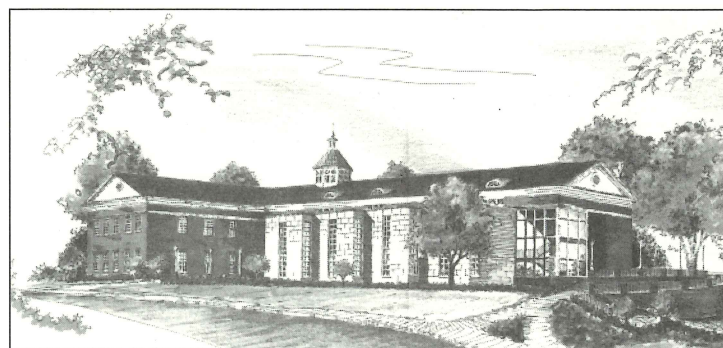
Pigeons to roost in Bell Tower?
page 2

Cherrydale: On the move again
page 2



Donors Deli wing to be added to
University Center
page 3

Shis to sing "Muskrat Love"
page 3



A groundbreaking ceremony for Furman's newest academic building, Hipp E. Hall, will be held April 20.

Cherrydale on the move again

Cherrydale, Furman's Alumni House, will be "on the road again" this spring. But this time the trip will be considerably shorter.

Professional movers will be back on campus May 15 to relocate the 4,900-square-foot historical home to a new spot adjacent to its current location. Movers estimate the total trip to be six inches.

"Six inches may not sound like much," says Shannon Wilkerson, director of Alumni Programs, "but to us it's the difference between near perfection and total perfection. And that is what Furman is about – total perfection."

In its current location, Cherrydale provides Wilkerson with a magnificent view of Furman's scenic campus. But on sunny afternoons, a glare enters her office.

"The glare typically comes in around 3:35 and stays for at least 15 minutes, sometimes 20!" huffed Wilkerson. "We are convinced that this relocation will end the glare once and for all and provide a more suitable working environment for me."

Wilkerson estimates that since her move into Cherrydale last fall, she has spent a total of 640 seconds closing and reopening blinds as a result of the glare. "This is clearly unacceptable."

Movers estimate the cost of the six-inch journey to be \$250,000, less than half of the original relocation cost. An anonymous donor has provided the funds to cover the cost of the journey.

Members of the university community are invited to witness the daylong event, which will begin at 6 a.m. Refreshments will be served and T-shirts commemorating the move will be sold. Live updates will be featured on the Furman Web site.

Pigeons could welcome seniors to campus

Furman has commissioned a biology professor and two Furman Advantage students to conduct an environmental study to gauge the impact of introducing pigeons – specifically the white dove – to the university wildlife community.

Wade Worthen and students Allen Mitchum and Corby Holson will begin the study next month and issue a report to the President's Council in the fall.

The study is being conducted at the request of Vice President for Business Affairs Wendy Libby, who suggested during the February board meeting that the soft-cooing birds would make seniors living in the new retirement center feel welcome.

"Research shows that pigeon feeding is one of seniors' favorite pastimes, second only to shuffleboard and bingo," says Libby.

She added that the white dove, the symbol of peace and love, would find a fitting home at Furman during this year of community. "Pretty white doves represent peace, love, happiness and tranquility, which ties in nicely with the Y2Community theme," she says. "We

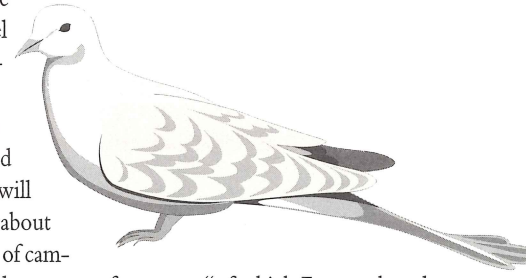
want the seniors living in the new retirement facility to feel a part of the Furman community."

The retirement center, to be developed, marketed and managed by Kendal Corp., will house 300 to 400 residents on about 50 acres of property just north of campus near the Child Development Center. Retirees could move into the center by mid-2004.

Specifically, the researchers will study the white dove and the Columba livia (or domestic pigeon) to determine the birds' diets, natural enemies and how well the feathered creatures will interact with existing ducks, geese and crows.

As part of the project, Worthen says his group will surf the Internet for pigeon-related sites and make summer expeditions to New York City's Central Park, London's Trafalgar Square and the Eiffel Tower in Paris, "where there are a lot of pigeons and people feed them all the time."

Pigeons can live up to 25 years and are perhaps the first bird to be domesticated by man. They eat mostly leaf



fragments, "of which Furman has plenty," says Libby. Pigeons also enjoy some varieties of flowers, seeds and grain.

Not everyone at Furman is thrilled with the idea of introducing pigeons to campus, however.

"Pigeons would really be detrimental to Furman," says Greg Burris, grounds supervisor. "Contrary to rumor, their favorite foods are actually pansies and impatiens. They also eat Fescue grass seed and like to nibble on roses. Letting pigeons on campus would be catastrophic. Horrible, horrible, horrible."

Bob Miller, director of Public Safety, says pigeons and their unwanted droppings could impede law enforcement. "I mean really," says Miller. "People can't read their parking tickets if there's pigeon poop all over them."

Vice President of Development Don Lineback voiced a similar concern. "We can't have pigeons roosting on the statue of Richard Furman at Benefactors Square. That wouldn't be dignified."

"Research shows that pigeon feeding is one of seniors' favorite pastimes, second only to shuffleboard and bingo."

— Wendy Libby

Hipp Hall Dedication *continued from page 1*

Hipp E. Hall will be located adjacent to the James B. Duke Library and will house the university's departments of Education and Economics and Business Administration as well as the Marketing and Public Relations Department.

What to wear

Tie-dyed shirts
Beads
Bell-bottom jeans
Anything with a "Peace" symbol
A long-haired wig
Stilt boots, sandals

What not to wear

Make-up
A tie
A bra
Underwear
Deodorant
Add-a-bead necklaces

Top talent from top brass

The senior administration has announced that its contribution to Furman's "Year of Community" will be a talent show for faculty and staff.

The program is planned for April 31 at 10 a.m. in Timmons Arena. Says Greg Carroll, vice president for marketing and public relations and the program's emcee, "This show has something for everyone, buster! And it's free!"

According to Carroll, Wendy Libby, vice president for business affairs, will open the festivities with her tribute to community at Furman, the classic Sister Sledge hit "We Are Family." Carroll says, "The way Wendy belts this one out, you can tell exactly how much she means every word! I predict many tears from the audience." The Dollar Belles, otherwise known as Linda Sarratt, Evelyn Onofrio and Lisa Bridges, will provide backup vocals.

Later, Libby will return in her finest Madonna-like outfit to perform "Material Girl," backed by a tuxedoed bevy of Facilities Services men, headed by Doug Lange.

Other highlights:

- A "Tribute to the Bee Gees," by John

Block (VP/Athletics), Harry Shucker (VP/Student Services) and Benny Walker (VP/Enrollment), featuring Shucker high-stepping to "Stayin' Alive" and Walker prancing away to "Jive Talkin'."

- A rousing selection of Civil War tunes from A.V. Huff (VP/Academic Affairs), including "Home, Sweet Home," "Goober Peas" and "Just Before the Battle, Mother."

- A salute to the Richard Furman Society by Don Lineback (Development VP), who will dedicate two numbers to Furman's top donors: "Ain't Too Proud to Beg" and a seductive "Hey, Big Spender."

- Special performances by the Shis. Jason, Jessica and Susan will join David for the Crosby, Stills and Nash hit "Our House (Is a Very, Very, Very Fine House)." Susan and David will take center stage for "Muskrat Love" before the President steps into the solo spotlight with a medley of "Easy to Be Hard," "I've Gotta Be Me" and "My Way."

The program will be recorded and packaged in a CD that will be sold in the Furman bookstore and on-line. "It will be a wonderful revenue-generating opportunity," Carroll says.

Benefactors Circle spawns offshoots

As everyone knows, Benefactors Circle, to be located near Cherrydale, will serve as a dignified and lasting tribute to donors who have participated at the highest levels of giving to Furman.

Because of the excitement the project has generated, the board of trustees has decreed that similar areas will be established to recognize donors who are "not all that generous but still thought of affectionately."

Sites for the new areas, tentatively called "Contributors Commons" and "Patrons Plaza," are yet to be determined, but they will be "somewhat impressive and not too hard to find," says Don Lineback, Vice President for Development. Possible locations, which Lineback says will become "minor

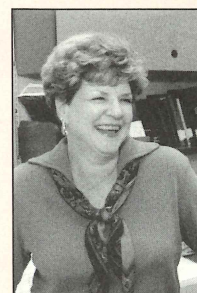
focal points of the campus," include the gazebo on the lake shore and Duck Island behind the dining hall.

In a related matter, the board is expected to approve an addition to the University Center at the spring meeting. To be known as Donors Deli, it will offer menu items named for contributors who submit a recipe with their yearly donations. The bigger the contribution, the more likely your recipe will appear on the menu.

"No doubt alumni will return and order the food named for them," says Lineback. "It will be a great revenue-generating opportunity that will also honor people in a permanent way — or at least until they've digested their meal."

THE FURMAN FORUM

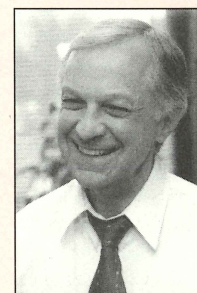
What person on the Furman campus should be included in the next People Magazine list of the sexiest people alive?



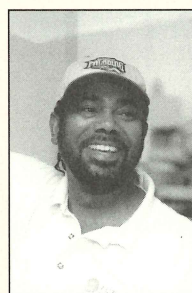
"Tom Cloer when he wears his camouflage."
Carolyn Lancaster, Special Collections



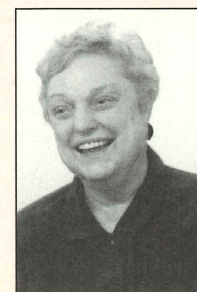
"Bobby Johnson."
Gayle Warth, Marketing and Public Relations



"The girl that dresses up like the Paladin and rides the horse."
Jack Dickey, Continuing Education



"Donna Craig."
Tony Thomas, Facilities Services



"Tom Buford, of course. I thought this was going to be a hard question."
Dee Buford, Institutional Planning and Research



A life and death proposition

A feasibility study authorized by the board of trustees has determined that Furman should pursue establishing a cemetery on campus.

The study emphasized that such a facility, to be called "Furman Fields Forever," would be especially popular among alumni and friends whose affinity for the university is so strong that "they would rest more secure 'neath alma mater's shade and drink for eternity from wisdom's fountain pure." The study suggested that building an on-campus graveyard would place Furman in the vanguard among colleges and universities nationwide, and added that with the retirement center opening in the next few years, the timing for development of the cemetery is ideal.

A task force consisting of trustees, administrators and students will be established in the coming months to decide on the best location for the cemetery. As Wendy Libby, VP for Business Affairs, says, "There are still at least two or three undeveloped areas remaining on campus, so we have options. And besides, if push comes to shove, we can always commandeer another intramural field."

She added that plans were afoot to allow Furman faculty and staff to purchase plots at a 10 percent discount. "And they can pay the easy way, through payroll deduction."

INSIDE FURMAN

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Professor reprimanded

The Furman faculty voted during its March meeting to reprimand Psychology professor Gil Einstein for falsifying his professional activities in the faculty/staff news section of *Inside Furman*.

Einstein, chairman of the Psychology Department and university employee since 1977, reported in the January issue of *Inside Furman* that he attended the annual meeting of the American Psychological Association (APA) in Washington, D.C.

However, reliable university sources called *Inside Furman* early last month to report that they attended the APA meeting and had not seen Einstein.

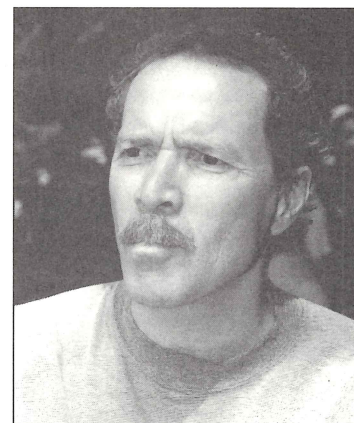
John Broadus Watson, spokesman for the APA, said Einstein's organizational membership expired in 1985 and that he had

not attended an APA event since that time.

Also, several joke e-mails were forwarded from Einstein's on-campus Lotus Notes account during the day of the APA meeting, proving that the professor was in his office that day. Einstein also participated in the faculty/staff lunchtime basketball game on the day in question, sources say.

Speaking to his colleagues at the faculty meeting, Einstein issued the following statement:

"I stand before you exposed. My professional activities have been less than desirable in recent years. My decision to surreptitiously represent them in *Inside Furman* was immoral and unprofessional. As for my membership in the APA, I honestly meant to renew my membership. I



Einstein

guess I just forgot. I must be getting old."

A graduate of Lafayette College, Einstein holds M.A. and Ph.D. degrees from the University of Colorado.

"David, Wendy and I think this Caribbean Institute of Technology is your best ruse yet. To think our colleagues believe Furman supports a school down here and that we're actually working."

"Thank you, Ken. The only downside is that I must e-mail someone at Furman every 30 seconds or people might get suspicious."

